

ESC Working Group on Myocardial and Pericardial Diseases

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Xth Annual Meeting of the ESC WG on Myocardial and pericardial Diseases, October 24-26 2013, Prague, Czech Republic

To whom it may concern,

Prague, November 30th

Dear Colleagues,

We would like to highly appreciate your willingness to consider an involvement and support of your company to the upcoming Annual Conference of the Working Group on Myocardial and Pericardial Diseases of the European Society of Cardiology. With this letter we would like to bring to you more information about the meeting and answer potential questions related to its support.

Event description

The meeting is an official event of the European Society of Cardiology. In addition, Czech Society of Cardiology will be involved by organizing in parallel traditional Echo-days (Echodny) – the meeting of the Working Group of Echocardiography of the Czech Society of Cardiology in collaboration with the Working Group on Nuclear Cardiology and Working Group of Myocardial and Pericardial Diseases.

The meeting of the ESC Working Group (WG) on Myocardial and Pericardial Diseases is already the tenth in a row. However, it is only the second one being organized as an official ESC event. Locally, the meeting is being organized by Galén Symposion, the Czech Event Organizing Agency. All potential profits will be refunded to European Society of Cardiology and used solely for educational and scientific activities organized by the ESC WG on Myocardial and Pericardial Diseases.

Venue and logistics

The venue is booked to Congress hotel Clarion Prague, and the meeting will take place from 24th to 26th of October. Enough accommodation capacity should be available for all participants. The congress hotel is located in a rapidly developing suburban part of the city with a convenient connection to its central historical parts by metro line B (about 20 min travel time to the city center).

The mission of the ESC: "To reduce the burden of cardiovascular disease in Europe."

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The three days event will be divided in two parts. The first day sessions will be dedicated to education: basic knowledge workshops will be held focusing on genetics, magnetic resonance imaging, echocardiography, implantable devices for arrhythmia management, biomarkers in heart failure, metabolic diseases and others. The other two days will be focused on special topics, including metabolic cardiomyopathies (e.g. Fabry disease, amyloidosis), concomitant medications (heart failure treatments), genetics and screening studies, prevention of sudden cardiac death, resynchronization therapy, individual cardiomyopathies, etc.

In parallel, an exhibition area will be widely open to participants. We are hoping to offer enough space and time for an open an informal discussion between the participants and industry representatives while respecting all rules and regulations applicable in EU countries.

Audience

We are expecting about 300-500 attendees, mostly from EU countries with a special focus on Central and Eastern European ones. In addition, a parallel meeting on Echocardiography of the Czech Society of Cardiology should allow about 100 Czech doctors to take part in some segments of the congress.

The attendees will be mostly cardiologists, geneticists, radiologists, laboratory specialists and basic scientists involved in the fields of cardiomyopathies and pericardial diseases.

Budget and sponsorship opportunities

The overall budget is about 150 000 Euros. The objective however, is to keep the registration fee reasonable. Considering the target audience and keeping in mind restricted resources in many new EU countries, the aim is not to exceed 300 Euros for an individual registration, with separate payments for planned social events.

Sponsors are invited to consider their involvement as partners, main partners or general partners. The options are detailed in a separate document indicating the extent of advertising and exhibition space and prices.

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Organizing and Scientific Committees

The organizing and Scientific Committees are presided by Professor Aleš Linhart, DrSc., FESC and Professor Philippe Charron, PhD, the current chairman of the Working Group of Myocardial and Pericardial Diseases of the ESC, and Professor Perry M. Elliott the past president of the Working group.

The members of the Scientific Committee are listed on <http://www.praguemyopathies2013.com> and include members of International and Czech scientific organizations participating in the preparation of the scientific agenda of the meeting.

Our scientific partners include European Association of Cardiovascular Imaging, European Society of Human Genetics, European Board and College of Obstetrics and Gynaecology, Association for European and Pediatric Cardiology - Working group on Genetics and Basic Science of Congenital Heart Disease.

For more information, don't hesitate to contact us or visit our website.

Sincerely,

Ales Linhart



Chairman of the Scientific and Organizing Committees

Xth Annual Meeting of the Working Group of Myocardial and Pericardial Diseases
of the ESC

Prague 24th – 26th October 2013

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